

BEST PLACES TO WORK IN VERMONT - 2021

REGISTRATION DEADLINE: October 30, 2020

What is Best Places to Work in Vermont?

Best Places to Work in Vermont is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published in Vermont Business Magazine.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The BCG Insights Report Package:

All participating companies will receive a world-class assessment detailing the company's employee responses along with the Vermont benchmark reports. Even if a company does not make the list, this data can be an important reason to participate.

Who can participate?

- Be a for-profit or not-for-profit business or government entity
- Be a publicly or privately held business
- Have a facility in the state of Vermont
- Have a minimum of 15 employees working in the state of Vermont*
- Be in business a minimum of 1 year

Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.



Part I - Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II - Employee Engagement &

Satisfaction Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

# of VT Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	\$800	\$1,090
25-99	All	\$825	\$1,260
100-199	All	\$925	\$1,490
200-499	Up to 250 ⁽³⁾	\$975	\$1,620
500-2499	350 ⁽³⁾	\$1,045	\$1,790
2500+	400 ⁽³⁾	\$1,085	\$1,985

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in Vermont Business Magazine in March 2021. Non-winning companies are not publicly revealed.

For more information or to register visit the website below or call BCG at 717-323-5244.

www.BestPlacesToWorkVT.com

Partners: Vermont Business Magazine, Vermont Chamber of Commerce, Vermont Department of Economic Development, Vermont Department of Labor & The Vermont State Council